

THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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September 17, 1955

People & Places

Former Club President John Daly had more than his share of beauties last week. After presiding at a two-hour telecast of the Miss America Contest Saturday night at Atlantic City over ABC-TV, he had Miss Michigan as his guest on his Sunday night "What's My Line" program, making his own choice over and above the judge's decision...

Elmer Peterson, NBC West Coast commentator, flew to Europe last week for a month's factfinding tour. Mrs. Peterson accompanied him... Ex-OPC president Lowell Thomas' new book, "Great True Adventures", a selection of 29 of the world's greatest adventures will be published Sept. 23 by OPC member Ken Giniger's Hawthorn Books, Inc. Among club members whose work is included are Tom Mahoney, Llewellyn Miller and Thomas himself. Another OPC'er, Gil Busch will be handling publicity and promotion for the book.

Jack Glenn has returned to New York from Spain where, with Temple Fielding the travel-book writer, he produced two films destined for NBC-TV ... Florence Richards will leave Seattle for Japan on Sept. 22 to serve as a military intelligence analyst in Psychological Warfare ... Geraldine Fitch returned from Hague-on-Lake George last week in time to address the Shanghai Tiffin Club of New York... Jack Fleischer has been advanced from the deputy position to that of Country Public Affairs Officer for the USIS program in Austria, succeeding Henry F. Arnold, who has been assigned to the National War College... J. Robert Moskin, who has been article editor of the Woman's Home Companion for the last two and a half years, has been appointed to the newly-created position of managing editor of the magazine.

Tania Long Daniell, of the New York Times' Canadian Bureau, was the only representative of the United States press (Continued on page 4)

For CLUB CALANDAR See Page 3

OVERSEAS PRESS CLUB SCENE OF HEMISPHERIC CONFERENCE OCT. 11 & 12



Dr. Alberto Gainza Paz

CONFERENCE DATA

Date: Oct 11 & 12

Place: OPC Memorial Press Center

Theme: News, Knowledge and Freedom

in the Americas

Program: Oct 11, 9:30 a.m. initial session
Luncheon
2 p.m. Afternoon Assembly
Oct 12, 9:30 a.m. morning assembly

Luncheon

2 p.m. Afternoon Assembly 8 p.m. Americas Dinner and award of LaPrensa prize, and

The Americas Award

Patrons: Alberto Gainza Paz, Louis P.
Lochner, A.A. Berle, Spruille
Braden, John S. Knight, Henry
Luce, Arthur Hays Sulzberger,
Charles E. Wilson, Thomas J.
Watson and General Robert E.
Wood.

Gainza Paz And Americas Foundation Co-Sponsors With OPC

The defense of freedom of the press, freedom of speech and of assembly throughout the Americas will be the subject of a two-day conference to be held at the OPC on October 11 and 12.

The conference, in which one hundred scholars, journalists and leaders in civic and business affairs will participate will be under the joint sponsorship of the OPC through its Inter-American Affairs committee and The Americas Foundation, a voluntary, non-government group headed by *Dr. Alberto Gainza Paz*, famed ex-publisher of La Prensa of Buenos Aires, and OPC member.

According to Virginia Prewett Mizelle, vice chairman of the Inter-American Affairs committee, the meeting will consist of four seminar sessions aimed at exploring the role voluntary agencies can play among the free people of the western world.

"To explore the area of common interest in preserving basic values in the Americas, the OPC and The Americas Foundation are sponsoring the first Hemispheric conference of private citizens to discuss the responsibility of voluntary organizations of hemisphere scope for supplementing the work of of official agencies in defending freedom of the press, freedom of knowledge, freedom of speech and assembly, and the related basics of general welfare throughout the Americas," the announcement by the sponsors states.

"This is a new venture for the club," Mrs. Mizelle said, "and fulfills one of the promises made when we asked the public to give funds for our Memorial Press Center. The project has the personal endorsement of *President Louis*

(Continued on page 4)

THE BULLETIN

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N. Y. MUrray Hill 6-1630

Editor & Committee Chairman: David Murray.

Co-Editors: Charles E. Campbell, Jr., Samuel R. Kan, John R. Wilhelm.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo).

THE OVERSEAS PRESS CLUB Officers and Board

President: Louis P. Lochner; Vice Presidents: Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; Secretary-Treasurer: A. Wilfred May.

Board of Governors: Norwood F. Allman, John Barkham, Seymour Berkson, Lawrence Blochman, Cecil Brown, Emanuel Freedman, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Gabriel Pressman, Charles Robbins, Madeline D. Ross, Cornelius Ryan; Alternates: Fleur Cowles, Walter Rundle, Helen Zotos.

COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members.-\$10 yrly, Non-Members.
Advertising Rates on Request.

COMMITTEE CHANGES

Changes in Inter-American Affairs Committee are: Virginia Previtt Mizelle, Vice-Chairman; Stanley Ross (new); Arthur Reef, Secretary. (See also pg. 3)

OVERSEAS TICKER

MEXICO CITY - Five correspondents accompanied President Adolfo Ruiz Cortines on his recent inspection trip through Mexico's newest boom area, the Lower California peninsula. Notable about the trip was the modest self effacing way Don Adolfo travels about the country, compared to the elaborate banqueting, and huge delegations feting Miguel Aleman during his administration. In Mexicali, state capital of Baja California, the President refused an invitation to overnight at the governor's home, electing instead to stay at a small and rather poor hotel on the same floor with his aides, and the press...making the trip Charles Guptill (A.P.) Marion Wilhelm (Christian Science Monitor and Chicago Tribune) John Wix (I.N.S.) Paul Kennedy (N.Y. Times) and your Bulletin correspondent.

After several months of inactivity the Foreign Correspondents Association made up for lost time with two membership luncheons within a week, one of them for Gilberto Loyo, Minister of Economy. The Minister reassured some forty active and associate members present that Mexico welcomes foreign capital, particularly in undeveloped fields, and that his government promises to give full protection to all legal investments... Former Association President John Wilhelm arrived in Mexico City to spend a week of his vacation updating his bestselling "Guide To Mexico City" Biggest professional news for correspondents in Mexico City is the development of new headquarters for the foreign press at the Passy Restaurant at Calle

NEW GAME ROOM FOR CLUB; BAR TO GET FACE-LIFTING

Wayne Richardson, chairman of the House Operation Committee, has announced that a new game room for members only has been opened on the 4th floor. The room is equipped with a poker and bridge tables. No guests will be permitted.

Richardson has also announced that Fred Benham and Burnett Hershey have donated a collection of pictures of famed foreign correspondents, including some of Richard Harding Davis, and he has received authorization of the Board of Governors to hang these in the bar. He is asking members to send in other pictures, preferably autographed.

In regard to complaints that the bar at the club is lacking in a warm atmosphere, as well as any note of club personality, Richardson's committee has engaged the decorating firm of Nathan Strauss to look over the bar and make suggestions for its improvement.

FLAMENCO DANCER AT CLUB

Carmen Amaya, noted Flamengo dancer, will perform briefly at a special cocktail party scheduled by the Hospitality Committee at the clubhouse for Friday, Sept. 23, just prior to her Carnegie Hall engagement. She will be accompanied by her guitarist husband and several of her troupe. Cocktails at 6.

Amberes on the corner of tree-lined Paseo Reforma. Francis Guth, young American who owns the Passy, has given the Association an attractive room (Continued on page 4)

Make our 411 offices your headquarters around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 78 countries and colonies on all 6 continents.

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PAN AMERICAN



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INS' J. KINGSBURY SMITH



SEYMOUR BERKSON

Club Calendar

Tuesday, Sept. 20 — Open House. Guest: Victor Riesel, OPCer and columnist just returned from round-the-world trip. Cocktails 6 p.m.

Tuesday, Sept. 20 — Special Showing "To Hell and Back" for OPC. Tickets at club.

Friday, Sept. 23 - Cocktail party with guest star Carmen Amaya. 6p.m.

Tuesday, Sept. 27 — India Night. Regional dinner. Cocktails at 6, dinner at 7:30 p.m. Reservations, pls.

Thursday, Sept. 29 — Special screening NBC's new documentary "Nightmare in Red." At OPC. Cocktails at 5:30 p.m.

AP .MOVES STROZIER TO RIO

OPC member Fred Strozier, who has been AP chief of bureau at Buenos Aires for eight years, is moving to Rio de Janeiro where he has become South American Manager.



AP'S FRED L. STROZIER



UP'S THOMAS R. CURRAN

WIRE SERVICES ANNOUNCE SHIFT IN TOP EXECUTIVES

UP ANNOUNCES NEW APPOINTMENTS

Thomas R. Curran, vice-president in charge of South American operations for the United Press for the past 12 years, has been named assistant general manager. He has returned from Buenos Aires and will be stationed in New York.

W.H. McCall, director of United Press services for South America under Curran since 1942, was appointed general manager for Latin America. The announcements have been made by Frank H. Bartholomew, president and general manager of the United Press.

Before going to South America early in 1943, Curran had been manager of the Central Division of UP at Chicago. He joined the UP in California 28 years ago, and from 1933-35 was in charge of UP's Southern division.

McCall, director of UP services in South America for the past 12 years, will remain in Buenos Aires. Entering United Press 20 years ago as a staff correspondent, he was a business representative for UP's Central and Southern divisions from 1938-1943.

According to the AP announcement, Strozier will have general supervisory responsibility for the organizations business affairs in South America.

Sam Summerlin has been appointed chief of bureau for the AP in Buenos Aires to succeed Strozier, who joined the AP at Jacksonville, Fla., in 1936 and has served as chief of bureau in Havana, then was assigned to AP's Latin American division in NY before going to Argentina.

EXEC CHANGES ON HEARST PAPERS

William Randolph Hearst, Jr., has announced that he is relinquishing his duties as publisher of the New York Journal-American, as of Oct. 3, to devote all of his time to the work of editor-in-chief of all the Hearst newspapers.

Other top level executive changes in the Hearst organization have been announced by Harold G. Kern, general manager of the Hearst newspapers.

Seymour Berkson, presently general manager of International News Service, will be publisher of the New York Journal American.

John K. Herbert, who has been executive publisher of the New York Journal-American for the past year and a half, will succeed Robert D. Levitt, who resigned, as publisher of The American Weekly and Puck — the comic weekly.

Joseph Kingsbury Smith, European manager of INS, has been recalled to the United States to become general manager of Intermational News Service.

COMMITTEE CHANGES

Katharine R. Leeds has resigned the Chairmanship of the Library Committee because of the continued illness of her sister, but has agreed to serve as Vice-Chairman.

Hugh Swofford has been appointed Chairman in her place.

The House Operations Committee has been increased by the addition of Kathryn Cravens and Reavis O'Neal, Jr.

Hemisphere Conference (Cont'd from pg 1)

Lochner, and it has been characterized in meetings of the Board of Governors of the club as 'one of the most worthwhile projects the club has ever undertaken.'''

The initial assembly will begin at 9:30 a.m. with the topic, "The People of the Americas, The New World, and Global Peace." After luncheon, a 2 p.m. session will discuss "Exchange of News and Knowledge, Censorship, Direct and Indirect, and The Right to Know."

The second day, a morning session will discuss "The Role of Voluntary Organizations, Education, and Free Enterprise," while the afternoon will hear "Existing Organizations and Undeveloped Fields."

People and Places (Cont'd from pg.1)

to cover the Russian farm group's visit to Canada. Mrs. Daniell reports that she and one representative from the Canadian Press were the only non-Russian reporters on the trip... On ABC-TV's Outside U.S.A. program Thursday night, titled "Adenauer's Mission to Moscow", Quincy Howe analyzed the background of Russian-German relations... David Resnick is giving an advanced course in public relations and publicity, beginning Sept. 20, in the Extension Division of City College... Club member Amy Vanderbilt is the subject of a two page picture spread in the current Simplicity Quarterly.

Overseas Ticker (Cont'd from pg 2)

at the Passy and is decorating it at his own expense. The new Foreign Press Club will be inaugurated with a cocktail party on Sept. 21st... Off for stateside home leave in Maine, Charlie Guptill and family... Rumors that A.P. has notified Larry Stunts of his impending transfer to become bureau chief elsewhere... Vision magazine busy on dry runs for its new Mexico supplement to run in each issue. Central American stringer Julio Smithwill come to Mexico to aid on the editorial side. Lois Pearson, assistant to Harry Murkland of Newsweek's Hemisphere section was a Sept. visitor to Mexico and helped cover President Ruiz Cortines annual message to the Mexican Congress, duly reported in Newsweek last week. Dave Richardson also did an extensive report on the same event for Time.

Richardson, incidentally, has shifted residences but is still in the same Mexico City suburb, San Angel, Jack Kearney, McGraw-Hill bureau chief in Mexico, has recently returned from a trip to the Tehuantepec jungle on a sulphur story for one of the McGraw-Hill publications.

Paul Kennedy of the New York Times back from a long swing through Central America. (From Robert S. Benjamin)

NEW MEMBERSHIP APPLICATIONS will be published in next issue

A Night in India

Indian Ambassador G.L. Mehta will come from Washington to be guest of honor at the Hospitality Committee's first regional dinner of the fall season — A Night in India — on Tues., Sept. 27. He will be accompanied by his daughter, Miss Aparna Mehta. Ambassador A.S. Lall of the Indian UN delegation and a number of other Indian officials will partake of the special Hindu menu prepared by OPC Chef Georges Ovide in consultation with Mr. R. Wadia of the Indian Chamber of Commerce. Entertainment will be provided by Nautch Dancer Bhanumati and a trio of Hindu instrumentalists.

Old Hindustan hands should reserve early. Members are limited to one guest each.

CLASSIFIEDS

FOR RENT - Sept. 16-Oct. 30. Furnished apt., four rooms, floor thru, Village, \$200.00 - Louis Messolonghites, MU 2-5600 or CH 2-1113

AVAILABLE APARTMENT - 562
West End Avenue (corner 87th Street),
Apt. 7-E. SChuyler 4-1057 (call after
6 PM). 3 rooms - living room, bedroom,
kitchen and bath. \$110 per month - sublet for 1 year or take over new 3 year
lease; new lease would include repainting. Self-service elevator plus manual
elevator with man on duty 24 hours.
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shopping and transportation.

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An airline comes of age

Almost from the beginning, subsidizing infant industries has been a part of our government policy. When wisely administrated and not carried to excess, the policy has helped to launch many enterprises important to the national economy and defense.

This policy was recognized in the Civil Aeronautics Act of 1938, which enabled the then struggling airline industry to get off the ground. The cost of developing service over thinly traveled routes was more than the infant airlines could have borne without some government aid, usually in the form of extra payment for carrying the mail.

As the airlines grew into an integral part of the nation's communications and trans-

portation system, TWA and other airline managements hoped for the day when they could perform their service free and independent of the subsidy crutch.

Some years ago, TWA participated with certain other domestic airlines in passing a major aviation milestone — emerged from the mail-subsidy class completely.

Now, we are proud to announce that TWA is completely unsubsidized in its transatlantic and overseas operations as

well. While TWA is the first in history to realize its ambition of becoming a subsidy-free transatlantic airline, we are confident that the airline industry generally will eventually arrive at a state of efficiency where it need no longer be tied to the government's apron strings.

In the meantime, when you file your income-tax return, rest assured that none of your tax dollars is needed to support TWA's high standard of service at home or abroad.



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The airline that operates across the U.S. and overseas without government subsidy!